

ZACK KASS | FUTURIST

# Consulting Services

Bridging AI's Promise with Strategic  
Insight

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# Table of Contents

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About Zack Kass	03
Consulting Services	04
Contact Information	05

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# About Zack Kass

Zack Kass stands among the top minds in business and AI, bringing over a decade of experience most recently serving as the Head of Go-To-Market at OpenAI. His distinguished advisory portfolio includes major corporations such as Coca-Cola and Boeing, showcasing his unparalleled expertise in navigating the complexities of AI integration.

Zack offers impartial, experienced guidance to transform AI into a strategic advantage for your organization. His approach seamlessly integrates AI into your vision, strategy, and operations, ensuring efficiency and innovation. Working closely with boards, executive teams, and top leaders, Zack demystifies AI, identifies strategic opportunities, and engages employees to drive substantial topline growth. With his expertise and engaging delivery, Zack can help you reimagine what is possible for your organization.



**“Preparing businesses, organizations, and leaders for abundant change.”**

- ✓ **AI pioneer for 14+ years**
- ✓ **Advisor and business strategist**
- ✓ **Skilled keynote speaker**
- ✓ **Champion of AI's power for good**

## Featured in



# Boardroom, C-Suite, and Executive Level Services

Take the AI conversation deeper.

Zack Kass's consulting services provide unique expertise and perspective to help drive tangible improvements in business operations and top-line growth. His **applied AI approach** is grounded in practicality, emphasizing strategic decisions and tailored integration yielding real benefits.

## Understanding the process



Previous clients include the White House, top universities, and 350+ Fortune 500 boardrooms.

01

### Consulting & Briefing

Initial analysis of your organization's AI capabilities and needs.

02

### Leadership Review

A thorough review to identify strategic AI opportunities.

03

### Joint Session

Discussing alignment of our strategy with your vision and goals.

04

### Offsite Deep Dive

A focused workshop to explore AI opportunities and strategies.

05

### AI Landscape Overview

Insights into AI trends and their relevance to your industry.

06

### 'Milestones to Moonshots'

Identifying and planning for both short-term wins and long-term goals.

07

### AI Action Plan Session

Developing a clear, actionable plan for AI integration.

08

### The ZKAI Report

A detailed follow-up report outlining the strategic plan and next steps.

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Our mission is to demystify AI,  
making it accessible and  
beneficial for your business.




For a tailored proposal,  
contact Zack directly.

 [zackkass.com](https://zackkass.com)

 [zack@zackkass.com](mailto:zack@zackkass.com)

 [@ZackKassAI](https://www.youtube.com/@ZackKassAI)

 +1 (805) 448-5593