

ZACK KASS | FUTURIST

Preparing You for Abundant Change

- ✓ AI pioneer for 14+ years—including OpenAI
- ✓ Business strategist, advisor, professor
- ✓ Keynote speaker and media commentator
- ✓ Champion of AI's power for good



Morgan Stanley



Zack Kass – one of the world's brightest, most experienced minds in business – has worked at the leading edge of AI for over a decade. Most recently, he was Head of Go To Market at OpenAI. His advisory clients include the White House, top universities, and 350 boardrooms among the Fortune 500. Zack works closely with boards, executive teams, and top leaders to demystify AI. He helps them identify strategic opportunities, drive adoption, and re-engage the workforce to reap abundant topline growth. With his trademark ease and lively delivery, Zack can help you re-imagine what's possible for your organization...because *it's no longer WHEN you should adopt, but WHAT you should adopt.*

Signature Keynotes

THE INNOVATOR'S DILEMMA: Preparing You for Abundant Change

AI strategist Zack Kass is your guide to make sense of today's paradoxical landscape. Working across industries, Zack shares fresh case studies and insights to help you identify your best AI-powered opportunities. Key takeaways: How to align vision and actionable AI strategies. How to adopt a future-proof mindset. How to integrate AI thinking up and down the ladder. Start reshaping your future with Zack's focused and fast-moving presentation.

AI STRATEGY, SIMPLIFIED: Charting AI's Journey Into the Future

From its humble start to its future potential, AI is about to disrupt everything we know about business, forever. How did we get here? What does it mean for your industry? How can you move to the forefront of AI-fueled advancements? How can you optimize for humanistic skills? AI strategist Zack Kass shares the roadmap you need to understand AI's trajectory and its implications. Key takeaways include demystifying AI, frontline lessons from AI implementation, and integrating AI into your workforce for resilience.

Also:

LEVERAGE AI FOR GOOD: Transforming The Employee Experience

ABUNDANT: AI Solutions for a Better World



Zack set the bar very high for future events.

Deloitte



Excellent. Zack made AI relevant for our life sciences audience.

CMI Media Group



Zack helped us plan our entire AI strategy.

Coca-Cola

As seen in:

BUSINESS INSIDER

THE WALL STREET JOURNAL

Newsweek

FORTUNE

SLATE

MarketWatch



Bloomberg

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